PLANORAMA DESIGN

Who we are

UX/UI professional services company
headquartered in the US, and ready to integrate quickly with your global teams.

Senior level engineers and designers
trained and retained by Planorama - not a placement firm for designers.

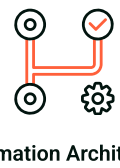### Experts in Hardware, IoT, EDA, SaaS, mobile, blockchain, AI

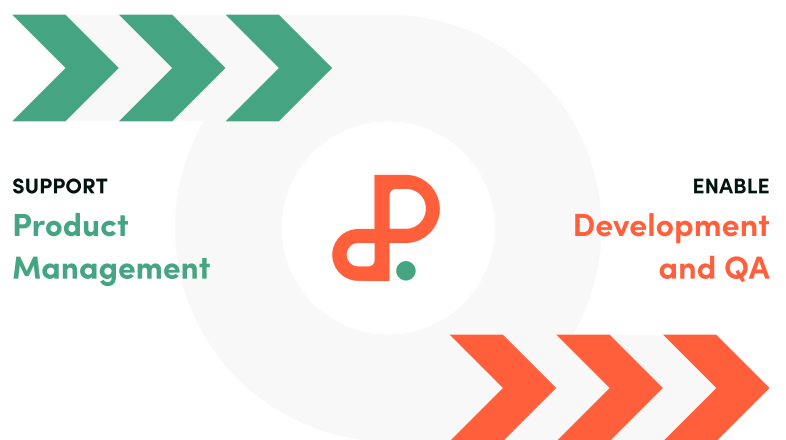| UX/UI Design	User Research	Design Strategy	Rapid Prototyping	Information Architecture	Usability Testing

Problems we address

1. **Idle development** teams for lack of requirements
2. **Lost sales** because software is hard to use
3. **Disorganized** and incomplete documentation
4. **Bloated schedule** due to unplanned redesigns
5. **Complex and inconsistent** interfaces in software portfolio
6. **Complaints** by customers who need guidance

Design is a catalyst for software process and development efficiency

SUPPORT
Product Management

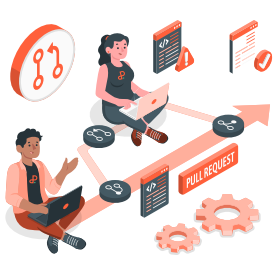ENABLE
Development and QA

Working with Planorama

Our semiconductor and hardware engineering acumen means we onboard quickly with your products and ecosystem.

Maintain your headcount while rapidly starting up your new team of senior-level UX designers.
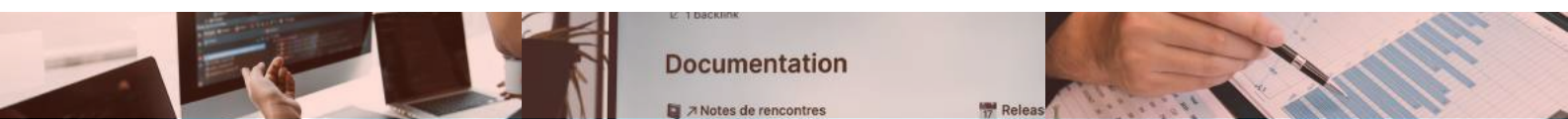
Operate within your IT infrastructure to work in sync with your team in your environment.

Always ensure confidentiality of your intellectual property.

Why Planorama Design?

Intuitive, Simple Software
Increase brand trust, retention, and minimize support costs

Get to Market Faster
Accelerate dev teams with clear, organized designs and dev-ready documentation

Lower Your Costs
Prevent costly redos, and keep developers coding - not designing

"You've created documentation that saves me hundreds of thousands of dollars a year on development. It's so detailed that our development teams can implement it right the first time."
- CEO

"Their approach to UX design and documentation is way beyond most UX design companies. Our development teams loved it!"
- QA Manager

"Your documentation is perfect. It's the best feature specification I've ever seen."
- Development / QA Manager

"Nothing short of amazing work from you and the Planorama team! The design gets rave reviews every time."
- Head of Product